

Conference on Postal and Delivery Economics

33rd

Cyprus | 21- 23 | May 2025

CALL FOR PAPERS

The Centre for a Digital Society and the Universal Postal Union cordially invite the academic, business, and regulatory community working in the postal and delivery sectors to submit abstracts for the 33rd Postal and Delivery Economics Conference, to be held in Cyprus on 21 -23 May 2025 at the St Raphael Resort&Marina, Limassol, Cyprus

IMPORTANT DATES

- Abstracts due: **5 January 2025**
- Notification of acceptance: **End of January 2025**
- Complete papers and executive abstracts due: **21 April 2025**

SUBMISSION GUIDELINES

- Only unpublished papers can be submitted to the conference
- Abstract Length: Maximum 2000 words
- Presentation of papers only in person at the conference
- [Submission Link](#)

CONFERENCE TRACKS AND POSSIBLE TOPICS

We are pleased to introduce several new tracks for this year's conference. We encourage submission on the economics, law and policy of the postal sector, including logistics and delivery. Topics include but are not limited to:

Traditional Topics

- Universal service obligation
- Economics of postal services and delivery networks
- Competition and regulation in postal markets
- Pricing strategies and cost management
- Postal sector policy and governance
- E-commerce and cross-border parcels
- Cross-sector regulatory approaches
- Standardization

Outsourcing and Diversification Strategies

- Retail network diversification
- Diversification into financial services, logistics, e-commerce and e-government services
- Outsourcing strategies for postal operators

Social, Environmental, and Economic Impact

- Economic and social impact of the postal sector on local economies (including rural and urban areas)
- The postal sector and labour economics
- Postal services as inclusion vehicles
- Green logistics, circular economy and sustainable delivery practices
- Environmental policies and their impact on postal services
- Resilience in postal services during emergency (natural disasters, health and other crises)

Postal Reforms in Challenging Markets

- Postal sector reforms in developing and transition countries
- Postal sector reforms in mature but evolving postal markets
- Challenges and strategies for postal reforms in low-income regions
- The role of the UPU and international cooperation in postal sector reforms

Digital Transformation and Innovation

- The role of digital public infrastructure in enhancing postal and delivery services
- E-deliveries and e-services
- Impact of AI, blockchain, and IoT on postal services
- Cybersecurity challenges in postal services

Innovative and Collaborative Approaches

- Hackathons and their role in postal innovation
- Collaborative policymaking approaches in the postal sector
- Public-private partnerships for postal innovation
- Postal big data

SPECIAL SESSION

This session is intended to create a bridge with the parallel UPU Innovation Challenge

Selected conference papers may be included in an edited volume published annually to highlight contributions presented at the event. Authors will receive information on publication prospects once an agreement with a publisher is reached.

CONTACT INFORMATION

For additional information on the scientific program of the conference, please contact: Anna Pisarkiewicz (anna.pisarkiewicz@eui.eu)

For additional information on the logistics and administrative features of the conference, please get in touch with Elisabetta Spagnoli (digital.society@eui.eu)

We look forward to your contributions and to welcoming you to Cyprus for a stimulating and productive conference.